

ELECTRICAL CONTRACTOR OF THE YEAR

Pinks Electrical Services Ltd

DORSET

Pinks Electrical Services is an independent business serving the communities of Swanage and Dorset, providing domestic and commercial electrical services. Founded in 2007 by Paula Parker-Bastow, the company began life as a one-woman business, but has since grown into a team of three electrical specialists and prides itself on building excellent relationships with its customers. Carrying out day-to-day electrical jobs for the community, as well as refurbishments and commercial requirements, Pinks Electrical Services has become a mainstay to the locals, who are always appreciative of the professional and top quality work that comes as standard.

The judges were particularly impressed by the focus at the electrical business on becoming an essential part of the community. As well as giving the emergency services and armed forces a 10% discount, the company has sponsored multiple local sporting events and always goes the extra mile to help the vulnerable. In their home town of Swanage, a majority of the population are elderly and Pinks does everything they can to support these individuals, both with their electrical needs and a friendly face. The next stage for the business is to branch into project management for customers, who are keen to have the team help with the organisation of new kitchens, bathrooms and whole house refurbishments.



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PINKS ELECTRICAL SERVICES HAS BECOME A MAINSTAY TO THE DORSET COMMUNITY, WHO APPRECIATE THEIR PROFESSIONAL WORK AND HIGH STANDARDS.

